



The Prudential "Market Watch"™ Report

NORTH VENTURA COUNTY - Single Family **Detached & Attached**

For the period September 12 to September 18, 2011

| SIMI VALLEY | | | | | | | |
|--------------------------|-------|-------------------------------|-------|---------------------------|--------|----------|------|
| LISTINGS | | SOLDS | | PRICE RANGE | Active | Pending* | Sold |
| New Listings | 31 | Number of Listings Pended* | 59 | \$ 0 - \$ 300,000 | 77 | 22 | 6 |
| Total Active Listings | 378 | % of Listings Pended | 15.6% | \$ 300,001 - \$ 600,000 | 209 | 32 | 11 |
| Avg. Days on Market | 126 | | | \$ 600,001 - \$ 800,000 | 63 | 3 | 2 |
| Number of Short Sale/REO | 163 | Total Number of Listings Sold | 20 | \$ 800,001 - \$1,000,000 | 18 | 2 | - |
| % of Short Sale/REO | 43.1% | Avg. Days on Market | 160 | \$1,000,001 - \$1,500,000 | 5 | - | 1 |
| Expired / Withdrawn | 17 | Number of Short Sale/REO Sold | 9 | \$1,500,001 - \$2,500,000 | 3 | - | - |
| % of Expired/Withdrawn | 4.5% | % of Short Sale/REO Sold | 45.0% | \$2,500,001 & up | 3 | - | - |
| Price Reductions | 46 | | | | | | |

| MOORPARK | | | | | | | |
|--------------------------|-------|-------------------------------|-------|---------------------------|--------|----------|------|
| LISTINGS | | SOLDS | | PRICE RANGE | Active | Pending* | Sold |
| New Listings | 9 | Number of Listings Pended* | 11 | \$ 0 - \$ 300,000 | 7 | 2 | 2 |
| Total Active Listings | 104 | % of Listings Pended | 10.6% | \$ 300,001 - \$ 600,000 | 55 | 5 | 8 |
| Avg. Days on Market | 150 | | | \$ 600,001 - \$ 800,000 | 19 | 2 | - |
| Number of Short Sale/REO | 37 | Total Number of Listings Sold | 10 | \$ 800,001 - \$1,000,000 | 8 | - | - |
| % of Short Sale/REO | 35.6% | Avg. Days on Market | 88 | \$1,000,001 - \$1,500,000 | 6 | 2 | - |
| Expired / Withdrawn | 0 | Number of Short Sale/REO Sold | 9 | \$1,500,001 - \$2,500,000 | 5 | - | - |
| % of Expired/Withdrawn | 0.0% | % of Short Sale/REO Sold | 90.0% | \$2,500,001 & up | 4 | - | - |
| Price Reductions | 11 | | | | | | |

| FILLMORE / SANTA PAULA | | | | | | | |
|--------------------------|-------|-------------------------------|-------|---------------------------|--------|----------|------|
| LISTINGS | | SOLDS | | PRICE RANGE | Active | Pending* | Sold |
| New Listings | 5 | Number of Listings Pended* | 5 | \$ 0 - \$ 300,000 | 44 | 4 | 3 |
| Total Active Listings | 86 | % of Listings Pended | 5.8% | \$ 300,001 - \$ 600,000 | 28 | 1 | 1 |
| Avg. Days on Market | 150 | | | \$ 600,001 - \$ 800,000 | 3 | - | - |
| Number of Short Sale/REO | 36 | Total Number of Listings Sold | 4 | \$ 800,001 - \$1,000,000 | 4 | - | - |
| % of Short Sale/REO | 41.9% | Avg. Days on Market | 97 | \$1,000,001 - \$1,500,000 | 5 | - | - |
| Expired / Withdrawn | 4 | Number of Short Sale/REO Sold | 2 | \$1,500,001 - \$2,500,000 | - | - | - |
| % of Expired/Withdrawn | 4.7% | % of Short Sale/REO Sold | 50.0% | \$2,500,001 & up | 2 | - | - |
| Price Reductions | 2 | | | | | | |

"ROCK SOLID - MARKET WISE"

Based on information from the VCRDS MLS for the period September 12 through September 18, 2011. Display of MLS data is deemed reliable but is not guaranteed accurate by the MLS. *Pending statistics include Contingent-Backup.